Introduction to AI Product Management

MODULE 1

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Introduction to AI Product Management

Module 1

Key Takeaways:

- Understand the AI Product Management Framework for creating model driven products.
- Learn the key responsibilities, skills and competencies of AI Product Managers and how the differ from Traditional Product Management.

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What is AI Product Management?

A framework for creating model-driven products

Foundation	Product Operating Model	AI & ML Capabilities	Data Science Workflows	Continuous Learning
Strategy	Focus	Data Driven Insights	Transparency	Placing Bets
Discovery	Validating Problems	Assessing Risks	Design & Testing	Solution
Delivery	Engineering	Deployment	Monitoring	Retraining

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How It Differs from Traditional Product Management

Traditional PMs focus on features and functionality
AI PMs prioritize data, models, and dynamic outcomes

	Traditional (Digital) Product Management	AI Product Management
	Product Management, Management	Data Science & Analytics Leadership
	Features & Functionality	Measurable Outcomes
	Consistent Lifecycle	Dynamic Lifecycle
	Distinct Product	Integrated Solution

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Key Responsibilities of AI Product Managers

Define Value & Viability

Lead Coss Functional Teams

Manage AI Product Lifecycle

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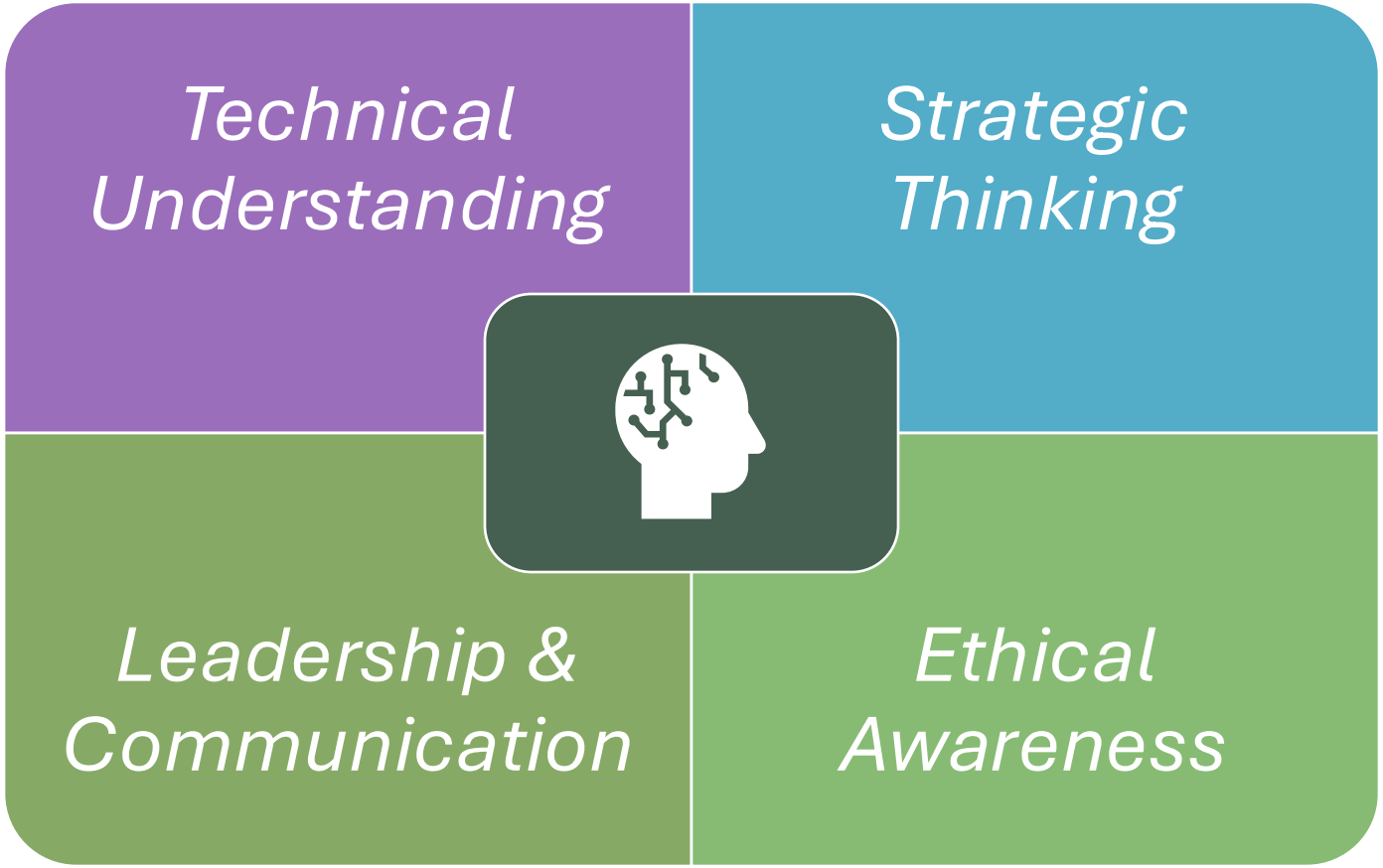
Key Skills & Competencies of AI Product Managers



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